

# Broad Curriculum

## Degree Requirements

### WRITING (4 credits)

\_\_\_\_\_ WRA 110-150 (4) Writing, Rhetoric, and American Cultures

### INTEGRATIVE STUDIES (24 credits)

_____ ISB 200 level (3) Biological Science	_____ ISB L or ISP L (2) Biological or Physical Sciences Lab
_____ ISP 200 level (3) Physical Science	
_____ IAH 201-210 (4) Arts and Humanities	_____ IAH 211-241 (4) Arts and Humanities
_____ ISS 200 level (4) Social Sciences	_____ ISS 300 level (4) Social Sciences

### BUSINESS CORE

_____ MTH 103 (3) College Algebra
_____ MTH 124 (3) Survey of Calculus
_____ CSE 101 DB/SS (3) Computing Concepts and Competencies *
_____ EC 201 (3) Introduction to Microeconomics *
_____ EC 202 (3) Introduction to Macroeconomics *
_____ ACC 201 (3) Principles of Financial Accounting *
_____ ACC 202 (3) Principles of Management Accounting *
_____ STT 315 (3) Introduction to Probability and Statistics for Business
_____ International Requirement (3)
_____ EC 340, <b>MKT 310</b> , <b>ACC/FI/MGT/MKT/SCM 393</b> or an international business course approved by an Undergraduate Academic Services academic adviser
_____ <b>GBL 395 or 451</b> (3) ** Law, Public Policy, and Business
_____ <b>MGT 315</b> (3) Managing Human Resources and Organizational Behavior
_____ <b>MKT 317</b> (3) Quantitative Business Research Methods
_____ <b>FI 311</b> (3) Financial Management
_____ <b>ITM 309</b> (3) Business Information Systems and Technology
_____ <b>MKT 300</b> (3) Managerial Marketing
_____ <b>SCM 303</b> (3) Introduction to Supply Chain Management
_____ <b>MGT 409</b> (3) Business Policy and Strategic Management

### MAJOR FIELD (average 2.00 GPA Required) - (back of this page)

### ELECTIVES OUTSIDE of Business, Mathematics, and Statistics (9 credits)

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### OTHER ELECTIVES CREDITS REQUIRED FOR GRADUATION

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Students must include at least one National (N) course and one International/Multicultural (I) course in their Integrative Studies programs. A National/International/Multicultural (D) course may meet either an (N) or (I) requirement, but not both. See course descriptions for details.

\*Refer to the Admission Requirements for information on how these courses are used to determine admission to the college

\*\*Only Accounting majors may take GBL 451 which is recommended for taking the CPA exam

**BOLD** courses are restricted to Broad College juniors or seniors and other approved majors

A minimum of 120 credits or 123 credits (if credit for MTH 1825 was earned at MSU) is required for graduation.

A maximum of 3 credits (only two distinct 1 credit enrollments for Accounting majors) of internship or other work experience counts towards graduation.

A maximum of 6 credits in English as a Second Language (ESL) 220, 221, 222 or 223 counts towards graduation as OTHER ELECTIVES.



## ACCOUNTING

### Required Courses

- \_\_\_ ACC 250 (1) - Preparing for an Accounting Careers
- \_\_\_ ACC 300 (3) - Intermediate Financial Accounting I
- \_\_\_ ACC 301 (3) - Intermediate Financial Accounting II
- \_\_\_ ACC 321 (3) - Accounting Information Systems
- \_\_\_ ACC 331 (3) - Federal Income Tax Accounting
- \_\_\_ ACC 341 (3) - Cost and Managerial Accounting
- \_\_\_ ACC 411 (3) - Auditing

### Optional:

- \_\_\_ ACC 308 (1) - Required for Michigan CPA Exam

## HUMAN RESOURCE MANAGEMENT

### Required Course

- \_\_\_ MGT 460 (3) - Capstone for Management Majors (W)

### Four of the following major selections:

- \_\_\_ MGT 411 (3) - Organizational Staffing
- \_\_\_ MGT 412 (3) - Compensation and Reward Systems
- \_\_\_ MGT 413 (3) - Personnel Training and Development
- \_\_\_ MGT 414 (3) - Diversity in the Workplace
- \_\_\_ MGT 418 (3) - Labor Management Relations
- \_\_\_ MGT 475 (3) - Negotiation and Conflict Management
- \_\_\_ MGT 476 (3) - Globalization and International Mgt.
- \_\_\_ MGT 490 (3) - Independent Study
- \_\_\_ MGT 491 (3) - Special Topics in Human Resource Mgt.

## FINANCE

### Required Courses

- \_\_\_ ACC 305 (3) - Intermediate Accounting for Finance Majors
- \_\_\_ FI 312 (3) - Introduction to Investments
- \_\_\_ FI 414 (3) - Advanced Business Finance (W)

### Three of the following major selections:

- \_\_\_ FI 413 (3) - Management of Financial Institutions
- \_\_\_ FI 451 (3) - International Financial Management
- \_\_\_ FI 455 (3) - Computer Applications for Financial Modeling
- \_\_\_ FI 457 (3) - Security Analysis
- \_\_\_ FI 473 (3) - Debt and Money Markets
- \_\_\_ FI 478 (3) - Investment Strategies and Speculative Mrkts.
- \_\_\_ FI 491 (3) - Topics in Finance

\* Honors College students are required to take MTH 132 or MTH126 and encouraged to replace ACC305 with ACC 300 and ACC 301.

## MARKETING

### Required Courses

- \_\_\_ MKT 302 (3) - Consumer and Organizational Buyer Bhvr.
- \_\_\_ MKT 319 (3) - Marketing Research
- \_\_\_ MKT 460 (3) - Marketing Strategy (W)

### Two of the following major selections:

- \_\_\_ MKT 313 (3) - Personal Selling and Buying Processes
- \_\_\_ MKT 351 (3) - Retail Management
- \_\_\_ MKT 383 (3) - Sales Management
- \_\_\_ MKT 410 (3) - Product Innovation and Management
- \_\_\_ MKT 415 (3) - International Marketing Management
- \_\_\_ MKT 420 (3) - New Product Design and Development
- \_\_\_ MKT 490 (3) - Independent Study
- \_\_\_ MKT 491 (3) - Topics in Marketing and Supply Chain Mgt.

## GENERAL MANAGEMENT

### Required Course

- \_\_\_ MGT 460 (3) - Capstone for Management Majors (W)

Three of the following major selections with adviser approval: 300-400 level courses in the areas of ACC, EC, FI, GBL, ITM, MGT, MKT, or SCM. Two areas other than MGT must be represented.

## SUPPLY CHAIN MANAGEMENT

### Required Courses

- \_\_\_ SCM 371 (3) - Procurement and Supply Chain Mgt.
- \_\_\_ SCM 372 (3) - Manufacturing Planning and Control
- \_\_\_ SCM 373 (3) - Logistics and Transportation Management
- \_\_\_ SCM 470 (2) - Supply Chain Application and Policy (W)

### Two of the following major selections:

- \_\_\_ SCM 474 (2) - Negotiations
- \_\_\_ SCM 475 (2) - Decision Modeling in Supply Chain
- \_\_\_ SCM 476 (2) - Transportation Management
- \_\_\_ SCM 479 (2) - Advanced Topics in Supply Chain Mgt.

## Undergraduate Academic Services

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