Admission to the Broad College
Following completion of 28 credits or more, students in good standing with the university will be eligible to apply for admission to the Broad College. College admission will be competitive and limited. The Broad College admissions process is based on a holistic performance model to include a proctored case study, an experiential profile, MSU cumulative GPA, and a college precore GPA consisting of grades in WRA 101-195H, CSE 101, and MTH 103 or MTH 124 or higher. Students who are admitted to the Broad College will be designated “Business Admitted.” Students who do not gain entry upon initial application will be eligible to reapply. Enrollment in the Broad College of Business is limited, and admission to the College is competitive.

Admission to a Degree Granting Major
Once admitted to the Broad College, students who remain in good standing with the university and have completed 56 credits or more will be eligible to apply for admission to a Broad College major (excluding Hospitality Business). Admission to major will be competitive and based on a model including MSU cumulative GPA as well as grade performance in major precore courses (ACC 201, ACC 202, EC 201, EC 202, ITM 209 (GBL 295 can be used to replace ITM 209 for the Major Precore in Spring 2017), and BUS 250). The following competitive admission majors will also use a combination of courses relevant to performance in the major: Accounting, Supply Chain Management.

All students previously admitted to the college and eligible for admission to a degree granting major will be admitted to a degree granting major upon application, providing he/she meets the minimum academic performance standards as stated by university policy. The process allows each student to indicate and compete for his/her first and second major preference. A degree granting major will be assigned by the college if the student’s performance does not place him/her in a competitive position required for entry into his/her first or second major preference. Students may reapply to change majors in the college after being admitted to a major.

Transfer Student Admission
Transfer applicants will be admitted either as “Business Preference” or “Business Admitted.” Transfer students will not be directly admitted to a Broad College major, but will enter into the competitive process.

Admission to Hospitality Business
Hospitality Business students will not participate in the Broad College’s sophomore admissions process, but will participate in a competitive and limited admissions process uniquely designed specifically for the major.

Learn About the Admission Process
- Attend an Admission Information Session (uas.broad.msu.edu/admissions/admissions-information-sessions/)
- Review the Broad Admissions website (uas.broad.msu.edu/admissions/)
- Meet with a Broad Academic Advisor (uas.broad.msu.edu/advising-student-services/advising/)

Academic Support Services
- Learning Resources Center (lrc.msu.edu) - One-on-one academic assistance for all courses, CSE 101 workshops
- Math Learning Center (math.msu.edu/mlc/) - Tutoring, study sessions, exam reviews for MTH 1825, 100 & 200 level course
- The Writing Center (writing.msu.edu) - One-on-one and group writing consultation in multiple campus locations
- ESL Lab (elc.msu.edu/esl-lab/) - Assistance for international students from ESL writing consultants for all courses
- Multicultural Business Program (mbp.broad.msu.edu/students/tutoring/) - Small group tutoring for select Broad core courses

Resources for Completing the Experiential Profile
- Attend an Admission Information Session (uas.broad.msu.edu/admissions/admissions-information-sessions/)
- Meet with a Broad Academic Advisor (uas.broad.msu.edu/advising-student-services/advising/)
- Learn about majors and careers paths online (uas.broad.msu.edu/careers-internships/; learn.broad.msu.edu)
- Use The Writing Center (writing.msu.edu) and the ESL Lab (elc.msu.edu/esl-lab/)
Academic Factors (Required)
The minimum criteria to apply include:
1. Completion of 28 credits
2. Completion of the following college precore courses:
   - CSE 101 (Computing Concepts and Competencies)
   - MTH 103 (College Algebra) or MTH 124 (Survey of Calculus) or higher course
   - WRA 101-195H (Tier One Writing Requirement)

Academic Factors Included in the Admission Decision:
- College Precore GPA (MSU grades only, unless all precore completed in transfer; AP/IB/CLEP scores that lead to credit carry a GPA value - see uas.broad.msu.edu/admissions for equivalencies)
- Cumulative GPA (MSU grades only)

Calculating your College Precore GPA:

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<tr>
<th>Subject</th>
<th>Course</th>
<th>Credits</th>
<th>x</th>
<th>Grade</th>
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Total Points / Total Credits = Core GPA

Only MSU grades are used in the cumulative & college precore GPA calculations. Precore equivalents taken at MSU are used in the college precore GPA calculation. AP/IB/CLEP scores that lead to credit carry a GPA value for the College Precore GPA only; see uas.broad.msu.edu/admissions/ for equivalencies

Non-Academic Factors (Required)
Students seeking admission must submit as part of his/her online application an experiential profile and a case study

Non-Academic Factors Included in the Hybrid Model:
An online Experiential Profile considering the following qualities:
- Level of passion demonstrated enthusiasm and sustained commitment to business
- Tangible connection made between experience and business principles
- Level of responsibility demonstrated by increased level of duties and/or responsibilities
- Duration of experience demonstrated by total hours

A proctored Case Study considering characteristics in one of the following thematic areas which will be randomly assigned:

Integrity
- Principle-based actions; demands truth, does the right thing, courage to defend ethical practices, trustworthy, and honest

Initiative/Resourcefulness
- Drive for excellence; strong work ethic, responsibility, accountability, motivation, applies principle-based problem solving techniques

Professional Relationships/Teamwork
- Develops team members; ability to work with others, values inclusion, connection with community, strives for customer satisfaction, contributes to the wider society.

Personal Statement (Optional)
The personal statement of extenuating circumstance is an opportunity for a student to share a circumstance beyond his/her control which impacted academic performance. Official supportive documentation of the extenuating circumstance must accompany the personal statement.

Admission to Degree Granting Major

Academic Factors (Required)
The minimum criteria to apply include:
1. Completion of 56 credits
2. Completion of the following major precore courses:
   - EC 201 (Introduction to Microeconomics)
   - EC 202 (Introduction of Macroeconomics)
   - ACC 201 (Principles of Financial Accounting)
   - ACC 202 (Principles of Management Accounting)
   - BUS 250 (Business Communications)
   - ITM 209 (Business Analytics and Information Systems)

Academic Factors Included: (1) major precore GPA, (2) cumulative GPA, and (3) competitive admission factors, if applicable

Competitive Admission Majors
The following majors will also use grades in a combination of courses relevant to performance in the major.
- ACC: Competitive based on grades in ACC 201 and ACC 202.
- SCM: Competitive based on cumulative GPA and major precore GPA

Calculating your Major Precore GPA:

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Total Points / Total Credits = Core GPA

Only MSU grades are used in the cumulative and major precore GPA calculations. Precore equivalents taken at MSU are used in the major precore GPA calculations.
*GBL 295 will be considered as a substitution for ITM 209 for the Major Precore GPA for Spring 2017 applicants. Beginning Fall 2017, ITM 209 must be completed for the Major Precore.