Welcome to the 2014-15 academic year. The main purpose of this message is to update you on several important events and opportunities for Broad College undergraduates that will occur during the fall term. First, however, I want to mention that the sophomore admission program you may have heard about will begin with freshmen who enter MSU in the fall of 2015. If you’re currently a freshman or sophomore, you will apply for entry to the college under the current junior admission program.

Two important events that will occur this fall will involve visits by representatives from two of our employer organizations. First, Peter Faricy and a delegation of senior executives from Amazon will visit the Broad College on October 6th. Plans for the Amazon visit are still pending, but there will definitely be a presentation for all Broad students on the 6th at 5:00-6:00, probably in 115 Eppley. Second, Christie Smith, Deloitte’s Chief Diversity Officer, will visit Broad on October 28th and 29th. Ms. Smith will give a presentation in N130 beginning at 5:30 and will answer questions until 7:00. Please put both of these events on your calendar and plan to attend. It is extremely important that we show our interest in Amazon and Deloitte, and the presentations will definitely be worth your time.

There are also two important opportunities that I want you to know about. First, in response to our employers’ requests for a business-oriented course on oral and written communication, we are developing BUS 250 and will offer the course every term beginning with the fall of 2015. However, we plan to offer a small pilot-version of the course this coming spring, and expect that the course will be listed for enrollment later this fall. If you want to get in on the ground floor of this course’s development and are looking for something unusual to put on your resume, consider signing up for BUS 250, Spring 2015. Second, if you’re interested in entrepreneurship, consider signing up for BUS 201 (740), a one-credit course on entrepreneurship that will be offered in the university’s Hive facility. The Hive, a joint project of the Colleges of Business, Communication Arts and Letters, and Engineering and located in Wilson Hall, will open for the first time this fall and will provide students with the technology and space needed to work in cross-disciplinary teams to develop entrepreneurial ideas and plans.

In closing, I want to remind you that it is very important that you meet with your Broad College advisor to be sure that you’re completing pre-entry requirements if you are a freshman or sophomore, or that you’re making appropriate progress toward graduation if you are a junior or senior. Finally, if you haven’t done so already, get active in the various clubs and organizations offered in the Broad College and MSU. They are a great way to meet people and practice the business skills you’re learning in class. They’re also a lot of fun.

John Wagner
Broad College Associate Dean
Undergraduate Programs
for the opportunity to engage with accounting firms, industry
is an opportunity to explore the world of Accounting. Join them
consisting of 130 companies. The Accounting Student Association
supply chain management. They host the MSU SCMA career fair,
opportunities for students to learn more about applications of
field. The Supply Chain Management Association provides unique
opportunities for students to learn more about applications of
supply chain management. They host the MSU SCMA career fair,
consisting of 130 companies. The Accounting Student Association
is an opportunity to explore the world of Accounting. Join them
for the opportunity to engage with accounting firms, industry
professionals, and fellow students. The MSU Marketing Association
provides opportunities for students to learn about careers in marketing. The goal is to entertain and educate members with
unique and engaging meetings and activities. The General Management Association is an organization designed to help students
grow personally and professionally through events and other
unique opportunities. GMA’s goal is to give students the resources they need to be successful throughout and after their time at
MSU. Beta Alpha Psi is an honorary accounting association for upperclassmen that presents opportunities to network with and learn from professionals in all different accounting related fields.

There are also interest and internationally focused organizations. The Student Investment Association seeks to educate undergraduates about investing. They do this through managing their real-money stock portfolio, educational seminars, and professional speakers. Students Consulting for Non-Profit Organizations (SCNO) is a student run consulting organization. They offer insightful consulting engagements on a range of topics, including marketing, organizational strategy, information technology, fundraising and capital allocation, and operational management. The International Business Organization helps students obtain a global mindset and understand the fundamentals of how businesses run overseas. The Broad China Business Society is a community for all students interested in the Chinese business world. Members of BCBS innovate and participate in events in the US and China that provide education of the Chinese business world and prepare for careers in a variety of fields.

In the BusinessWeek 2013 survey of the best undergraduate programs, recruiters/employers ranked the Broad undergraduate program 12th overall and 7th among public institutions; let’s keep this trend going through constant networking, putting our best resumes forward, and shining in interviews! The Lear Center can help you with all steps of the job process!

How to Get Involved

No matter what your academic goals or interests, there is a student organization within the Broad College for you! The mission of the Human Resources Association is to build positive relationships among HR students, professionals, and the community. They host events for the members to interact with each other, community events for the members, and company presentations where the members have one-on-one contact with professionals in the HR

field. The Supply Chain Management Association provides unique opportunities for students to learn more about applications of supply chain management. They host the MSU SCMA career fair, consisting of 130 companies. The Accounting Student Association is an opportunity to explore the world of Accounting. Join them for the opportunity to engage with accounting firms, industry

You can learn more about each organization on the Broad College website or by attending their first meeting. Make the most of the amazing opportunities these organizations provide!
# Broad September Events

<table>
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<tr>
<th>Date</th>
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<tr>
<td><strong>Tuesday, September 2nd</strong></td>
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  Crowe Horwath LLP Info Table: 10am-1pm, BCC  
  Ernst & Young Info Table: 10am-2pm, BCC  
  PricewaterhouseCoopers, LLP Info Table: 10:30am-3pm, BCC  
  Doeren Mayhew Info Table: 1pm-3pm, BCC  
  RBP Leadership Council Kick Off: 6:30pm, McDonel Kiva  
  Beta Alpha Psi Introductory Meeting: 5:50pm, N021 BCC |
| **Wednesday, September 3rd** |  
  Deloitte Info Table: 10am-2pm, BCC  
  KPMG LLP Info Table: 10am-2pm, BCC  
  Grant Thornton Info Table: 11am-3pm, BCC  
  Women in Business Student Association meeting: 6:20pm, N130 BCC  
  SCMA Meeting: 6:30pm, N100 BCC |
| **Thursday, September 4th** |  
  Baker Tilly Virchow Krause, LLP Info Table: 9am-12pm, BCC  
  Plante & Moran, PLLC Info Table: 10am-1pm, BCC  
  Rehmann Group Info Table: 10am-3:30pm, BCC |
| **Tuesday, September 9th** |  
  Accounting Student Association Meeting: 6:15pm, BCC  
  Broad Professional Forum: 6:30pm, N130 BCC  
  General Management Association Meeting: 7:30pm, BCC  
  Phi Chi Theta Info Night: 6pm, 1415 Biomedical & Physical Sciences  
  Alpha Kappa Psi Open Rush: 7-10pm; 123 Louis St  
  Native American and Hispanic Business Students Meeting: 6:20pm, N105 BCC  
  International Business Organization meeting: 7pm, N022 BCC  
  Quick Resume Critiques: Plante & Moran, PLLC: 10am-1pm, BCC  
  Deloitte: 10am-1pm, BCC  
  KPMG LLP: 1pm-4pm, BCC |
| **Wednesday, September 10th** |  
  Broad Student Senate Open House: 7pm, 1257 Anthony  
  Phi Chi Theta Info Night: 6pm, 1415 Biomedical & Physical Sciences  
  Alpha Kappa Psi Open Rush: 7-10pm; 123 Louis St  
  Broad China Business Society application deadline  
  Leaders in IT Meeting: 6:30pm, N022 BCC |
| **Thursday, September 11th** |  
  Deloitte Info Session: 6:30pm-7pm, N102 BCC  
  Accounting Student Association BBQ with EY: 6pm, Behind the BCC  
  Plante & Moran, PLLC Info Table: 10am-2pm, BCC  
  Microsoft Corporation Info Session, (MBA HR): 6:30pm-7:30pm, Kellogg Hotel & Conference Center Room 104AB |
| **Tuesday, September 16th** |  
  SCMA Meeting: 6:30pm, HLM C106  
  RBP Leadership Council Meeting: 6:30pm, McDonel Hall  
  Career Strategies for International Students (BCBS): 7:30pm, N106 BCC  
  Microsoft Corporation Info Session, (MBA HR): 6:30pm-7:30pm, Kellogg Hotel & Conference Center Room 104AB |
| **Wednesday, September 17th** |  
  Leaders in IT Meeting: 6:30pm, N022 BCC  
  Shell Oil Company Info Session, (MBA HR): 7:30pm-8:30pm, Kellogg Hotel & Conference Center Heritage Room  
  PepsiCo Info Session, (MBA HR): 8:30pm-9:30pm, Kellogg Hotel & Conference Center Room 105AB |
| **Thursday, September 18th** |  
  Baker Tilly Virchow Krause, LLP Info Session: 6pm-7:30pm, N102 BCC  
  PricewaterhouseCoopers, LLP Info Session: 6pm-8pm, N124 BCC  
  Procter & Gamble Info Session, (MBA HR): 6:30pm-7:30pm, Kellogg Hotel & Conference Center Heritage Room  
  Microsoft Corporation Info Session, (MBA HR): 6:30pm-7:30pm, Kellogg Hotel & Conference Center Heritage Room  
  The Dow Chemical Company Info Session, (MBA HR): 6:30pm-8:30pm, Kellogg Hotel & Conference Center Heritage Room  
  The Dow Chemical Company Info Session, (MBA HR): 8:30pm-9:30pm, Kellogg Hotel & Conference Center Room 102 |

**Monday, September 8th**  
Hess Corporation Info Table: 12pm-1pm, BCC  
Student Investment Association Meeting: 6pm, N125 BCC  
MSU Marketing Association Kickoff: Meeting: 6:30pm, S107 South Kedzie  
Alpha Kappa Psi Open Rush: 7-10pm, 123 Louis St  
HR Association Kickoff Meeting: 7pm, BCC  
Quick Resume Critiques: BDO USA, LLP: 10am-1pm, BCC  
Deloitte: 10am-1pm, BCC  
KPMG LLP: 1pm-4pm, BCC  
PricewaterhouseCoopers, LLP: 1pm-4pm, BCC  
Doeren Mayhew Info Table: 1pm-3pm, BCC  
RBP Leadership Council Kick Off: 6:30pm, McDonel Kiva  
Beta Alpha Psi Introductory Meeting: 5:50pm, N021 BCC  

**Tuesday, September 15th**  
Plante & Moran, PLLC Info Table: 10am-2pm, BCC  
Accounting Student Association BBQ with EY: 6pm, Behind the BCC  

**Monday, September 22nd**  
Accounting Student Association Meeting: 6:15pm, ANH 1279  
MSU Marketing Association Meeting: 6:30pm, TBA  
Human Resources Association Meeting: 7pm, 117 Eppley  

**Friday, September 28th**  
Broad 5k: 10am, The Rock