# BROAD DEGREE REQUIREMENTS

(courses in parenthesis are the prerequisite course requirements as of Fall)

## I. UNIVERSITY REQUIREMENTS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRA 101</td>
<td>Writing as Inquiry; Tier I Writing Req.</td>
<td>4</td>
</tr>
<tr>
<td>ISP 2**</td>
<td>Integrative Studies in Environmental Science (MTH 103B or MTH 124 or concurrently)</td>
<td>3</td>
</tr>
<tr>
<td>ISP 2**</td>
<td>Integrative Studies in Physical Science (MTH 103B, MTH 124 or concurrently)</td>
<td>3</td>
</tr>
<tr>
<td>ISP/P 2**</td>
<td>Biological or Physical Science Lab (ISP/P 2** or concurrently)</td>
<td>2</td>
</tr>
<tr>
<td>IAH 211</td>
<td>Integrative Studies in Arts and Humanities (Tier I Writing Req.)</td>
<td>4</td>
</tr>
<tr>
<td>IAH 241</td>
<td>Integrative Studies in Arts and Humanities (IAH 211-210)</td>
<td>4</td>
</tr>
<tr>
<td>ISS 2** D</td>
<td>Integrative Studies in Social Science</td>
<td>4</td>
</tr>
<tr>
<td>ISS 3*** I/N/D</td>
<td>Integrative Studies in Social Science (ISS 2**, 28+ credits)</td>
<td>4</td>
</tr>
<tr>
<td>Diversity Req., two different diversity designations I/N/D must be represented within the IAH and ISS courses</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>

## II. BUSINESS CORE REQUIREMENTS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH 103/B</td>
<td>College Algebra</td>
<td>3</td>
</tr>
<tr>
<td>MTH 124</td>
<td>Survey of Calculus I (MTH 103/B)</td>
<td>3</td>
</tr>
<tr>
<td>STT 200</td>
<td>Statistical Methods (MTH 103/B)</td>
<td>3</td>
</tr>
<tr>
<td>CSE 101</td>
<td>Computing Concepts and Competencies</td>
<td>3</td>
</tr>
<tr>
<td>EC 201</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 202</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
</tr>
</tbody>
</table>

Restricted to Business-Admitted Students (28+ credits):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 201</td>
<td>Principles of Financial Accounting (CSE 101)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 202</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ITM 209</td>
<td>Business Analytics and Information Systems (CSE 101); ITM 309 taken prior to Fall 2016</td>
<td>3</td>
</tr>
<tr>
<td>MGT 250</td>
<td>Business Communication: Oral and Written Communication; BUS 250 taken prior to Fall 2018</td>
<td>3</td>
</tr>
</tbody>
</table>

Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing, Supply Chain Management Students (56+ credits):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GBL 385</td>
<td>Business Law and Ethical Leadership; GBL 295 taken prior to Fall 2018</td>
<td>3</td>
</tr>
<tr>
<td>FI 311</td>
<td>Financial Management (STT 200/201/315 and ACC 201)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 315</td>
<td>Managing Human Resources and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MKT 300</td>
<td>Managerial Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 310</td>
<td>International and Comparative Dimensions of Business</td>
<td>3</td>
</tr>
<tr>
<td>MKT 317</td>
<td>Quantitative Business Research Methods (STT 200/201/315)</td>
<td>3</td>
</tr>
<tr>
<td>SCM 303</td>
<td>Introduction to Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>International Experience, satisfied by an additional course with international content</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing, Supply Chain Management Students (88+ credits):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 409</td>
<td>Business Policy and Strategic Management (FI 311, MKT 300, and SCM 303)</td>
<td>3</td>
</tr>
</tbody>
</table>

## III. MAJOR FIELD REQUIREMENTS; students must maintain a minimum 2.0 GPA in the major field in order to be eligible for graduation

### ACCOUNTING, 19 – 21 credits

**Required Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 250</td>
<td>Preparing for an Accounting Career</td>
<td>1</td>
</tr>
<tr>
<td>ACC 300</td>
<td>Intermediate Financial Accounting I (ACC 201 and ACC 202)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 301</td>
<td>Intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 321</td>
<td>Accounting Information Systems (ACC 201 and ACC 202)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 331</td>
<td>Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 341</td>
<td>Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 411</td>
<td>Auditing (ACC 300/305 and STT 200/201/315)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Optional Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 308</td>
<td>Governmental and Not-for-Profit Accounting (ACC 300/305)</td>
<td>1</td>
</tr>
<tr>
<td>GBL 451</td>
<td>Law of Commercial Transactions (GBL 385 or concurrently)</td>
<td>1</td>
</tr>
</tbody>
</table>

### FINANCE, 18 credits

**Required Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 305</td>
<td>Intermediate Accounting for Finance Majors (ACC 201 and ACC 202)</td>
<td>3</td>
</tr>
<tr>
<td>FI 312</td>
<td>Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315)</td>
<td>3</td>
</tr>
<tr>
<td>FI 414</td>
<td>Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.)</td>
<td>3</td>
</tr>
</tbody>
</table>

9 credits from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FI 413</td>
<td>Management of Financial Institutions (FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 444</td>
<td>Entrepreneurial Finance (FI 311 or FI 320)</td>
<td>3</td>
</tr>
<tr>
<td>FI 451</td>
<td>International Financial Management (FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 455</td>
<td>Computer Applications in Financial Modeling (FI 311 and FI 312 or concurrently)</td>
<td>3</td>
</tr>
<tr>
<td>FI 457**</td>
<td>Security Analysis (FI 312)</td>
<td>3</td>
</tr>
<tr>
<td>FI 473</td>
<td>Debt and Money Markets (FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 478</td>
<td>Investment Strategies and Speculative Markets (FI 311 and FI 312)</td>
<td>3</td>
</tr>
<tr>
<td>FI 491**</td>
<td>Topics in Finance (FI 311)</td>
<td>3</td>
</tr>
</tbody>
</table>

*A student may earn a maximum of 6 credits in all enrollment for this course

**A student may earn a maximum of 9 credits in all enrollment for this course
**HUMAN RESOURCE MANAGEMENT, 15 credits**

<table>
<thead>
<tr>
<th>Required Courses:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>MGT 460</em> Capstone for Management Majors (MGT 315 or concurrently and Tier I Writing Req.)</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>12 credits from the following:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>MGT 411</em> Organizational Staffing (MGT 315 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 412</em> Compensation and Reward Systems (MGT 315 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 433</em> Personnel Training and Development (MGT 315 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 414</em> Diversity in the Workplace (MGT 315 of Concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 418</em> Labor-Management Relations (MGT 315 of Concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 475</em> Negotiation and Conflict Management</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 476</em> Globalization and International Management (MGT 315 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 490</em> Independent Study</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MGT 491</em> Special Topics in Human Resources Management</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

**MANAGEMENT, 15 credits**

<table>
<thead>
<tr>
<th>Required Course:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>MGT 460</em> Capstone for Management Majors (MGT 315 or concurrently and Tier I Writing Req.)</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>12 credits at the 300 – 400 level from Accounting, Finance, General Business and Business Law, Management, Marketing, and Supply Chain Management. Two courses must be in different areas, excluding Management. Courses used to satisfy the Business Core Curriculum may not be used to satisfy a Major Field Req.:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>ACC/FI/GLB/MGT/MKT/SCM</em></td>
<td>3 credits</td>
</tr>
<tr>
<td><em>ACC/FI/GLB/MGT/MKT/SCM</em></td>
<td>3 credits</td>
</tr>
<tr>
<td><em>ACC/FI/GLB/MGT/MKT/SCM</em></td>
<td>3 credits</td>
</tr>
<tr>
<td><em>ACC/FI/GLB/MGT/MKT/SCM</em></td>
<td>3 credits</td>
</tr>
</tbody>
</table>

**MARKETING, 18 credits**

<table>
<thead>
<tr>
<th>Required Courses:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>MKT 302</em> Consumer and Organizational Buyer Behavior (MKT 300 and MKT 317 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 313</em> Consultative Selling</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 319</em> Consumer and Market Insights (MKT 300 and MKT 317 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 460</em> Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing Req.)</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6 credits from the following:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>MKT 383</em> Sales Management (MKT 300 and MKT 313 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 410</em> Product Innovation and Management (MKT 300 and MKT 317 or concurrently)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 412</em> Digital Marketing (MKT 300)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 415</em> International Marketing Management (MKT 300 and MKT 310/EC 340)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 420</em> New Product Design and Development (MKT 300/BUS 190 and MKT 317*)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 430</em> Key Account and Customer Relationship Management (MKT 313 and COM 360*)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 490</em> Independent Study</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>MKT 491</em> Special Topics in Marketing</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

*Or approval of the Marketing department

**SUPPLY CHAIN MANAGEMENT, 15 – 16 credits**

<table>
<thead>
<tr>
<th>Required Courses:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>SCM 371</em> Procurement and Supply Chain Management (SCM 303)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>SCM 372</em> Procurement and Supply Chain Management (SCM 303 and MKT 317)</td>
<td>3 credits</td>
</tr>
<tr>
<td><em>SCM 373</em> Logistics and Transportation Management (SCM 303 and MKT 317 or concurrently)</td>
<td>3 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>One of the following:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>SCM 470</em> Supply Chain Application and Policy (SCM 371 and SCM 372 and SCM 373 and Tier I Writing Req.)</td>
<td>2 credits</td>
</tr>
<tr>
<td>_SCM 472* <em>Supply Chain Industry Applications (SCM 371 and SCM 372 and SCM 373 and Tier I Writing Req.)</em></td>
<td>3 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4 credits from the following*:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>SCM 460</em> Procurement Contracting (SCM 371 or concurrently)</td>
<td>1 credit</td>
</tr>
<tr>
<td><em>SCM 461</em> Customs, Compliance, and Security</td>
<td>1 credit</td>
</tr>
<tr>
<td><em>SCM 462</em> End-to-End Supply Chain Management Simulation</td>
<td>1 credit</td>
</tr>
<tr>
<td><em>SCM 463</em> Supply Chain Enterprise Resource Planning Applications</td>
<td>1-3 credits</td>
</tr>
<tr>
<td><em>SCM 471</em> Advanced Supply Chain Project Management (SCM 372)</td>
<td>2 credits</td>
</tr>
<tr>
<td><em>SCM 474</em> Negotiations</td>
<td>2 credits</td>
</tr>
<tr>
<td><em>SCM 475</em> Supply Chain Decision Modeling (SCM 372)</td>
<td>2 credits</td>
</tr>
<tr>
<td><em>SCM 476</em> Transportation Management (SCM 373)</td>
<td>2 credits</td>
</tr>
<tr>
<td><em>SCM 479</em> Supply Chain Cost Management (SCM 371)</td>
<td>2 credits</td>
</tr>
<tr>
<td><em>SCM 490**</em> Independent Study</td>
<td>1 credit</td>
</tr>
<tr>
<td><em>SCM 491</em> Topics in Supply Chain Management</td>
<td>2 credits</td>
</tr>
</tbody>
</table>

*If you opt to take SCM 472, then you only need 3 credits from the SCM elective options
**Only sections designated by the Supply Chain Management department

**ELECTIVE COURSES REQUIREMENTS**

- A minimum of 120 credits is required for graduation; 123 credits are required for students who earn credit for MTH 1825 at Michigan State University. Most Broad students need 20+ elective credits to reach the required graduation credits. At least 9 of those 20 credits must be outside of Business.
- For non-Accounting majors, a maximum of 3 credits of internship or other work experience counts towards graduation (BUS 491, Business Internship). Accounting majors are restricted to 2 credits of internship or other work experience counts towards graduation (ACC 493).
- A maximum of 6 credits in English as a Second Language (ESL) 220, 221, 222, or 223 counts towards graduation as elective credits.